



European LEADER Congress 2023

# PIEMONTE REGION SUPPORTS SMART VILLAGES THROUGH THE LAGs

Bruxelles, December 19<sup>th</sup> 2023

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REGIONE  
PIEMONTE



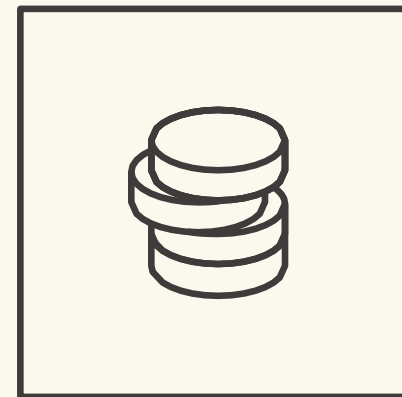
**THE RURAL DEVELOPMENT  
PROGRAMME (RDP) 2023-27  
IN PIEMONTE**



**Sviluppo  
Rurale  
Piemonte  
2023-2027**



It is based on 50 measures,  
grouped into 8 clusters



It has a budget of approximately  
€756,000,000



Approved by the Regional Council on  
February 20th 2023

# RDP 2023-2027

## MEASURE SRG06 LEADER

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**The Piemonte Region identified Local Action Groups (LAGs) as suitable entities to support the creation of Smart Villages with resources from the regional Rural Development Programme (RDP) 2023-2027**

Total resources allocated to LEADER for the 2023-2027 programming period:

- €51,400,000 (equal to 6.8% of the regional RDP value)
- **Action SRG06:** Call for Proposals by the Piemonte Region - Mountain Development Sector to select the local development strategies of LAGs (Ranking approved and published on December 1<sup>st</sup> 2023)

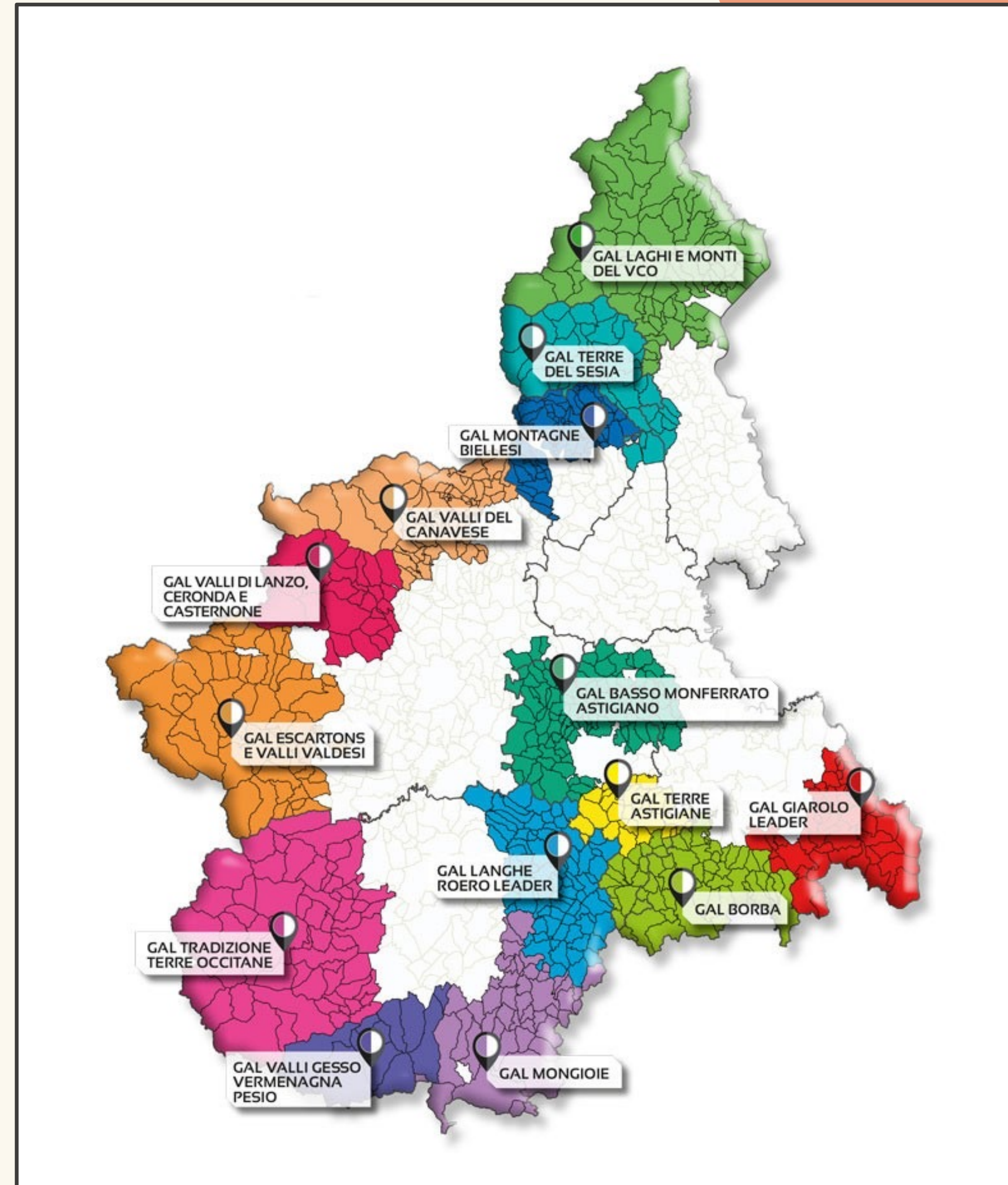


# THE LAGs OF PIEMONTE TODAY

The **Local Action Groups** are public-private partnerships that implement the LEADER strategy (Liaison Entre Actions de Développement de l'Économie Rurale) following the bottom-up approach, leveraging resources from the European Union, the State, and the Region (EAFRD Fund)

The first LAG in Piemonte was established **1989**, and the number significantly expanded in 1997

Today, there are **14 LAGs** distributed across all mountainous and hilly areas of the Region



# DEVELOPMENT STRATEGIES

Over the years, LAGs have implemented interconnected development strategies



## → IN THE PERIOD 1989 - 2006

LEADER is an INITIATIVE of the EUROPEAN UNION

LEADER I 1989- 1993

LEADER II 1994-1999

LEADER PLUS 2000-2006

## → SINCE 2007...

LEADER is an integral part of the RDP in every REGION

AXIS IV LEADER 2007-2013

CLLD MEASURE 19 2014-2022

SRGO6 of RDP 2023-2027

# ASSO PIEMONTE LEADER,

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The **14 Piemontese LAGs** are united in the **association Asso Piemonte Leader**, which operates through the Assembly and the Board of Directors, with the support of the Technical Committee (14 Directors) and the Directors' Committee (4 Directors)

**Asso Piemonte Leader ensures maximum coordination with the Piemonte Region**, particularly with the Management Authority of the Agriculture Directorate, the Mountain Development sector, and ARPEA (Piemonte Regional Agency for Agricultural Payments)

**All the 14 LAGs included Asso Piemonte LEADER as a cooperation project in their 2023 – 2027 LDSs**





# FRAMEWORK OF THE MEASURES OF THE RDP ON WHICH THE LAGs CAN OPERATE:

## Sub-measure 1 – Action A1

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SRD01 - Agricultural Productive Investments for the Competitiveness of Agricultural Enterprises

SRD03 - Investments in agricultural enterprises for diversification towards non-agricultural activities

SRD04 - Non-productive agricultural investments with environmental purposes (biodiversity and rural landscape)

SRD07 - Investments in infrastructure for agriculture and for the socio-economic development of rural areas

SRD08 - Investments in infrastructure with environmental purposes (renewable energy sources)

SRD09 - Non-productive investments in rural areas (pastures and architectural restoration)

SRD13 - Investments for the processing and marketing of agricultural products

SRD14 - Non-agricultural productive investments in rural areas (craftsmanship and tourism)

SRD15 - Productive investments in forestry

SRE04 - Non-agricultural startups

**SRG07 - COOPERATION FOR RURAL, LOCAL DEVELOPMENT AND SMART VILLAGES - SMART VILLAGES**

SRG08 - Support for pilot actions and testing of innovation

# SRG07 – COOPERATION FOR RURAL, LOCAL AND SMART VILLAGE DEVELOPMENT – SMART VILLAGES

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<b>OBJECTIVES</b>	<ul style="list-style-type: none"><li>▪ <b>Strengthening relationships and exchanges between rural and urban areas</b></li><li>▪ <b>Countering depopulation and abandonment of rural areas</b></li><li>▪ <b>Improving the quality of life</b></li><li>▪ <b>Fostering access to services to the population.</b></li></ul>
<b>ACTIONS</b>	<p>→ <b>Support for integrated projects and smart village strategies</b>, such as cooperation projects, structured into multiple operations, promoted and shared by groups of various beneficiary entities, both public and private, by individual municipalities or groups of municipalities (homogeneous Communities)</p> <p>→ <b>Eligible Activities</b>: material and immaterial investments, communication, Participatory decision making processes and awareness-raising actions, promotion, studies</p>
<b>BENEFICIARIES</b>	Newly established public and/or private partnerships that identify a Lead Partner.
<b>SUPPORT</b>	100%



## **The SRG07 measure supports the creation and implementation of Smart Village strategies as:**

- participatory projects structured in one or more operations,
- shared by public and/or private partnerships (Municipalities / groups of Municipalities) through a participatory approach,
- related to specific sectors/areas of intervention.

The goal is to **promote the use of innovative solutions for local communities** (community based entrepreneurship, hybrid spaces, multifunctional agriculture and forestry, sustainable tourism, environment, biodiversity and landscape, digital technologies, etc.) to:

- generate positive economic, social, and environmental impacts,
- counteract depopulation and abandonment of rural areas,
- strengthen relationships and exchanges between rural and/or urban areas,
- foster access to services to the population to improve the quality of life of the Communities.

## **The SMART VILLAGES strategies of the LAGs will refer to the following THEMES:**

- **Cooperation for food systems, supply chains, and local markets**
- **Cooperation for rural tourism**
- **Cooperation for social and economic inclusion**
- **Cooperation for environmental sustainability**

# IMPLEMENTATION PROCEDURES OF MEASURES TO SUPPORT SMART VILLAGES

In the coming months, the PIEMONTE REGION will define, in collaboration with the LOCAL ACTION GROUPS:

- the IMPLEMENTATION PROCEDURES for SUPPORT ACTIONS under LAG management
- the IMPLEMENTATION PROCEDURES for the SRG07 ACTION through a Call for Proposals

**Implementation of the SRG07 MEASURE through a Call for Proposals, for example, by:**

Issuance of a Call by the LAG in a SINGLE PHASE *or*  
to:

- Support the establishment of the Smart Village and the drafting of the project (100% contribution)
- Support the material and immaterial investments envisaged by the Project (Global grant, with contribution assigned based on the type of action of the activated Local Development Strategy - LDS)

Issuance of a Call by the LAG in TWO PHASES:

- **Phase 1:** Call to support the definition and creation of the Smart Village and the presentation of the project idea by partnerships not yet formed (definition of the partnership, studies and consultancy for project development; 100% contribution)
- **Phase 2:** Call reserved to the partnerships selected with Phase 1, to support the establishment and operation of the Smart Village and the implementation of the Project (costs of establishment and specific studies with 100% contribution; material and immaterial interventions with a global grant and contribution assigned based on the type of action of the activated Local Development Strategy - LDS).

The LAGs will also promote the creation and development of Smart Villages through:

- **Sub-measure A\_Action A.3**  
**Supporting Actions**  
(important preparatory function to promote participatory planning and co-creation)
- **Sub-measure A\_Action A.2**  
**Transnational and/or Territorial Cooperation**  
(support for Smart and Sustainable Village projects of interest to multiple LAGs)
- **Sub-measure B\_Action B.2**  
**Awareness-raising activities and Communication**  
(general communication and advocacy campaigns managed by the LAG)

# ACTION A.3 – SUPPORT ACTIONS FOR THE CREATION OF SMART VILLAGES

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<b>OBJECTIVES</b>	<b>Contribute to the implementation of Action SRG07, accompanying and supporting the community actors in understanding the innovative collaboration tool and defining effective implementation strategies.</b>
<b>ACTIONS</b>	<ul style="list-style-type: none"><li>→ Awareness-raising actions, communication and information campaigns in the territory to facilitate the involvement of public and private entities in the innovative Smart Village approach.</li><li>→ Support activities for potential partnerships to stimulate effective project ideas for communities</li><li>→ Specific assistance actions developed during the call for proposals to support partnerships in their application process.</li></ul>
<b>BENEFICIARIES</b>	LAGs
<b>SUPPORT</b>	100% (within a maximum amount equal to 8% of the budget allocated to Sub-measure A1, shared with Action A2_Cooperation, and up to an overall maximum of €250,000)



# FIRST DATA RELATED TO THE SELECTION OF LDS BY THE LAGs:

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- LDSs presented: **14**
- Population involved: **1,104,500 inhabitants**
- Number of municipalities covered by LAGs: **808**
- Total contribution resources activated: **€ 51,400,000.00**
  
- **11 LAGs have included in the LDS Action SRG07 for the support of SMART VILLAGES**

**11 LAGs  
included SRG07  
in their LDSs**

**SRG07 covers  
7% of the  
overall budget  
devoted to calls  
for proposals**

# FRAMEWORK OF THE RDP MEASURES ACTIVATED BY PIEDMONTESE LAGs IN 2023 – 2027 LDSs

## Sottointervento 1 – Azione A1

Action	Description	# of LAGs activating the action
SRD01	Agricultural Productive Investments for the Competitiveness of Agricultural Enterprises	11
SRD03	Investments in agricultural enterprises for diversification towards non-agricultural activities	14
SRD04	Non-productive agricultural investments with environmental purposes (biodiversity and rural landscape)	3
SRD07 – Az. 2	Investments in infrastructure for agriculture and for the socio-economic development of rural areas – Water supply systems	1
SRD07 – Az. 4	Investments in infrastructure for agriculture and for the socio-economic development of rural areas - Tourism infrastructures	7
SRD07 – Az. 5	Investments in infrastructure for agriculture and for the socio-economic development of rural areas - Public recreational areas	13
SRD08	Investments in infrastructure with environmental purposes (renewable energy sources)	3
SRD09	Non-productive investments in rural areas (pastures and architectural restoration)	9
SRD13	Investments for the processing and marketing of agricultural products	11
SRD14	Non-agricultural productive investments in rural areas (craftsmanship and tourism)	14
SRD15	Productive investments in forestry	4
SRE04	Non-agricultural startups	13
<b>SRG07</b>	<b>COOPERATION FOR RURAL, LOCAL DEVELOPMENT AND SMART VILLAGES - SMART VILLAGES</b>	<b>11</b>
SRG08	Support for pilot actions and testing of innovation	5

# THANK YOU FOR YOUR ATTENTION



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Sviluppo  
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assopiemonte  
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